CAPITAL COMPUTING SOLUTIONS

Quotes from Right Hand Side of Website

Can you tell the Story? Be complete:
- Documents
- Emails
- Workflow
- Paper Records
- CRM
- Record of Conversation

Be Meta-Data Centric, not Object Centric. Do not be crippled by the limitations of Object Centric Technologies.

"Source-ify" your information. This means establishing a Source Authority for your information assets. Ask, what other roles and functions can Content Manager do?

Don't let change become the norm. Reduce, even stop, the upgrade cycle. The Tech giants will forever by re-arranging the lay of the land, it's the constant change that they perpetuate. Establish the Fortress using Content Manager.

IT (Information Technology) supports IM (Information Management). The tail does not wag the dog. Do not take direction from IT, give IT their direction.

Establish a Source Authority, one that encompasses Paper Records and Records of Conversation. Do not be conned by the need to be digital. Life and the universe is analogue, physical and real. Sometimes it's not real

until it's printed, make sure your virtual world is up to the reality challenge.

The quest is trust, and the tech giants are simply after your money. Establish the fortress, be in control of your own information.

Let the ebb and flow of an integrated Enterprise Content Management (ECM) Suite work for you.

The business objective of the tech giants is for people and organisations to own less and pay more. Then effectively be at their mercy with constant change. Say no. Leverage your investment in your existing resources.

Object centric technologies are "BLOBS" of permission based entities that require constant authentication to communicate, and are limited when it comes to managing millions of records. The Permissions issue is a resource intensive issue to manage. Meta-Data centric technologies, such as Conent Manager, allow you to navigate all resources and simply delve where required (to actually view a document or email).

Don't be conned by the silli-con salesman. It's the new snake oil. Establish an integrated Enterpeise Content Management (ECM) solution with Content Manager

The quest is trust, the tech giants want your money, it is their business objective, to get as much as they can.

Contact **Scott Brown** on 0439 153 858 for further information and consultancy availability.

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